On October 1st 1953, the Icelandic Government Post and Telegraph Administration will issue a new series of ordinary stamps in five values showing the following designs:

- "Reykjabók", containing the manuscript of the saga of Burnt Njáll, the most famous of the Icelandic sagas (AM 468, 4to) written about 1300 A.D.;

- A hand writing with a quill;

- Showing an illustrated manuscript from the 15th century named "Stjórn", containing a translation from the Holy Bible (AM 225, fol.). The text shown relates to Noah and the construction of the Ark;

- The same design as the 10 aurar stamp;

- Showing a corner of a page from the so called "Skárðsbók", an illuminated law manuscript, written in 1363. (AM 550 fol.). From an artistical point of view one of the most renowned of the Icelandic manuscripts.
The designs of these stamps are done by the artist Stefan Jónsson, Reykjavik. The engraving and printing by the firm Thomas de la Rue & Co., Ltd., London, in single Direct Plate, in sheets of 100 stamps.

Customers are requested to send payment plus postage with their orders by International Postal Orders or by Checks payable through banks in Great Britain, U.S.A., Denmark, Norway or Sweden. The amount can also be paid to the account of: "Direction Générale des Postes d'Islande" at the following Banks:

- Privatbanken A.S., Köbenhavn, Børsgade 4.
- Bergens Privatbank, Kirkegatan 23, Oslo.
- Skandinaviska Banken, Stockholm 16.

The present rate of exchange is as follows:

<table>
<thead>
<tr>
<th>Currency</th>
<th>Exchange Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 £</td>
<td>45,60 Icelandic kr.</td>
</tr>
<tr>
<td>1 Danish Kr.</td>
<td>2,36</td>
</tr>
<tr>
<td>1 Norwegian Kr.</td>
<td>2,28</td>
</tr>
<tr>
<td>1 Swedish Kr.</td>
<td>3,15</td>
</tr>
<tr>
<td>1 U.S.A. $</td>
<td>16,50</td>
</tr>
</tbody>
</table>

Respectfully,

PRIMERKJASALAN
Direction Générale des Postes.