The Icelandic Post and Telegraph Administration will on November 16th issue a new postage stamp in commemoration of the 150th anniversary of the Icelandic poet Jónas Hallgrímsson.

The stamp is printed in two colours, green and black, with a denomination of 5 kr. The total quantity to be issued is 500,000 in sheets of 50 and will be valid till December 31st 1959. The design is done by the artist Mr. Stefán Jónsson, Reykjavík, and engraved and printed by the firm of Thomas de la Rue & Co., Ltd., London.

Jónas Hallgrímsson, one of the most artistic and beloved Icelandic poets of all times, was born at Hraun in Öxndalur on 16th of November 1807 and died in Copenhagen 26th of May 1845, single and childless. He stayed for almost a decade in Denmark where he devoted most of his time to natural history and literary efforts, but travelled in Iceland during many summers contemplating nature and had collected much material for natural history, but died before he could finish its writing. He was one of the founders of the first Icelandic literary periodical (Fjölnir 1835) where he first published many of his poems, but a book of his poems was not published till after his death, where as publications have been more frequent as time has passed. Jónas Hallgrímsson is one of the first poets of the romantic school in Iceland and the first great natural poet—especially about the sun, the summer and charm—and he was one of the best experts in writing common and plane language in a fair and artistical style. He has been very influential, especially in increasing Icelanders sense of beauty for their country's nature and language and his poems are as much a living literature today as they were on their first presentation.
Customers are requested to send payment plus postage with their orders by International Postal Orders or by checks payable through banks in Great Britain, U. S. A., Denmark, Norway or Sweden.

The amount can also be paid to the account of:

"Direction Générale des PTT POSTES" at the following banks:
Guaranty Trust Company of New York, 140 Broadway, New York.
Bergens Privatbank, Kirkegatan 23, Oslo.
Skandinaviska Banken, Stockholm 16.
Privatbanken A/S, København, Børgade 4, Konto 8679.

Note: Payment permit must be obtained from "Directoraet for vareforsyning" in order for payments through Privatbanken A/S.

The present rate of exchange is as follows:

1 U.S.A. $       Icelandic kr. 16.30
1 £            45.60
1 Norwegian Kr.     2.28
1 Swedish Kr.       3.15
1 Danish Kr.        2.36

Respectfully,

Direction Générale des Postes.

FRÍMERKJASALAN