Reykjavik, August 12th, 1958

The Icelandic Post- and Telegraph Administration will on September 27th 1958 issue two new postage stamps honouring the Icelandic pony, which was Iceland's only means of communication for centuries.

10 aur.
grey
2.25 kr.
brown

The design of these stamps are done by the artist Halldór Pétursson, Reykjavik. Engraving and printing is done by the firm of Thomas de la Rue & Co., Ltd., London, in Single Direct Plate in sheets of 50 stamps.

On September 27th 1958 a Post Office will be opened in connection with the Icelandic stamp Exhibition „Frimex“.

This Post Office will be open during the time of the exhibition using a special Mail Dater.

Official First Day Covers will be available at an extra charge of 1 kr. Orders for First Day Covers must be received not later than one week before the day of issue.

Customers are requested to send payment plus postage with their orders by International Postal Orders or by checks payable through banks in Great Britain, U. S. A., Denmark, Norway or Sweden.
The amount can also be paid to the account of: "Direction Générale des PTT POSTES" at the following banks:
Guaranty Trust Company of New York, 140 Broadway, New York.
Bergens Privatbank, Kirkegatan 23, Oslo.
Skandinaviska Banken, Stockholm 16.
Privatbanken A/S, København, Børsgade 4, Konto 8679.
Note: Payment permit must be obtained from "Directoratet for vareforsyning" in order for payments through Privatbanken A/S.

The rate of exchange, plus premium, is at present:
1 U.S.A. $ . . . . . Icelandic kr. 25.27
1 £ . . . . . . . . . . . . . 70.68
1 Norwegian Kr. . . . . . . . . . . . . . 3.53
1 Swedish Kr. . . . . . . . . . . . . . 4.88
1 Danish Kr. . . . . . . . . . . . . . 3.66

Respectfully,
Direction Générale des Postes.
FRIMERKJASALAN